



Crafted Preparation.
Baked Perfection.



New Product Launches: Brioche Hamburger Buns & Heat & Eat Sourdough Baguettes!

We're excited to introduce two new products launched in October 2024, designed to add value for our stakeholders *through innovation and convenience...*

Our first new product is *Brioche Hamburger Buns*. This finished frozen bun is ready for in-store bakeries to simply thaw, prove, and bake. It allows bakeries to offer fresh, premium brioche hamburger buns directly over the counter, providing a high-quality experience for customers.

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The second launch is our *Heat & Eat Sourdough Baguette Pack*—a convenient, retail-ready pack with two sourdough baguettes in the frozen section. Shoppers can pick up this pack, take it home, and enjoy fresh, crusty sourdough with ease. Preparation is simple: just remove a baguette from the packaging and heat it in an air fryer or oven for only 3 minutes. It's ready to serve and enjoy!

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products
of the
month!



Here are a few ideas on how to use these amazing products...



Displayed on your counters



Delicious hamburger with brioche bun



Different sandwiches with sourdough baguettes



Cocktail sandwiches & cheese boards

Place Order

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